

# SOPHIE PITT

CREATIVE PRODUCT DESIGNER & ARTWORK PROGRAMMER

North Somerset

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## STATEMENT

As a Design MA and Creative Product Design BSc graduate, I have achieved excellent creative design skills gained through delivery of innovative product designs within my degree and through my numerous artistic hobbies.

I am passionate about the aesthetics of creative design and the influence this has in emotional value, user experience and how this affects the products unique selling point. As a designer, there's such power to help tackle global, social and environmental issues, which is one of the reasons I'm incredibly proud to be a part of this industry.

## I.T. SKILLS

- Adobe Creative Cloud (Photoshop, Illustrator, InDesign & Lightroom)
- CorelDraw (for graphics)
- CAD (Vision, Bartender, Rhino & Keyshot)
- Microsoft Office
- Web Design & Graphics

## UNIVERSITY MODULES

- Materials & processes, sketch modelling
- Computer aided design (CAD)
- Graphic design (Adobe Ps & Ai)
- Engineering for designers
- Research & development
- Observation & inspiration
- Design for future brands & careers
- Live project with Omlet
- Design for manufacture
- User experience & interaction
- Aesthetics & product language
- Live project with Herman Miller
- Visual communications
- Sustainability

## EXPERIENCE

### BRUNEL ENGRAVING COMPANY / 2023 - present

#### Artwork Programmer

This role is a combination of creative art production and technical programming, engraving various materials, control panels and trophies. My responsibilities include customer interaction through receiving/making phone calls or emails to assist customers with their artwork requirements for approval. I am involved with the technical preparation of the artwork files for our engraving and print machines, to ensure compatibility with each engraving process, such as rotary engraving, acid-etching, laser, print and glass - using softwares like CorelDraw, Vision and Bartender. This role requires consistent communication for customers, clients and within the company to create beautifully finished and durable products, creating a smooth process and a strong, positive dynamic throughout the team too. During this time, I have had experience updating products on our websites using CMS.

### BATCH COUNTRY HOUSE / 2016 - 2023

#### Bartender / Hotel Waitress

Responsible for serving customers with food and drink - primarily for weddings and other functions. As a senior and experienced staff member, I had responsibility for helping to manage others and dealing directly with customer's queries. I am occasionally contacted to work additional hours and have been called in to help with the hotels IT systems and administration.

### WOODLANDS COUNTRY HOUSE HOTEL / 2014 - 2016

#### Bartender / Hotel Waitress

Responsible for serving customers with food and drink at large functions and checking in new arrivals. Occasional administration tasks.

## KEY SKILLS

### CREATIVITY & INNOVATION

My passion and enthusiasm for all aspects of aesthetic design, inspire me to continually strive to produce successful designs of my own. I have an appreciation of the need to understand the risks within a design in order to produce innovative but robust design ideas.

### TEAMWORK & RELATIONSHIPS

I have the ability to coordinate others whilst dealing with a variety of team dynamics in order to deliver project work. Constructive input and good listening skills have helped me maintain a good working relationship with my fellow coworkers throughout my part-time job as a hotel staff, a volunteer and within my current position at Brunel Engraving.

### COMMUNICATION

A good written and verbal communicator, I have gained experience in presenting to large groups in an enthusiastic and non-technical manner. I have worked closely with clients using regular communication, both written and verbal to determine their requirements in order to meet their needs and the needs of their brand. I regularly use artwork to simplify communications, highlighting key features and important details in order to aid clients understanding.

### RESEARCH ANALYSIS

A good understanding of the needs of research to support my designs, I have participated in many primary and secondary research activities as an initial phase of my design and development projects.



## AWARDS & RECOGNITION

### DESIGN WEEK MAGAZINE FEATURE 2021

I was given the opportunity to be featured in Design Week's 'Meet the Graduates' issue to discuss my final University project, 'The Bubl Project,' which surrounds this issue of plastic pollution. There I talked about bubblewrap, my design inspirations and my ideal career in design. Article available at [www.designweek.co.uk](http://www.designweek.co.uk)

### MUSICIAN'S 'BIIG PIIG' MERCHANDISE DESIGN 2021

After discovering my artwork, I sold a design to artist 'Biig Piig' aka Jess Smyth. I drew her digitally using Adobe PhotoShop and was contacted by her management where they purchased the design to use for tour merchandise.

### WAC ARTS 2016

Won a competition to exhibit my A-Level final painting in Bishop's Palace, Wells.

### NCS TRUST 2015

National Citizen Service certificate for team-building & raising money for charity.

### LONDON COLLEGE OF MUSIC 2007 - 2017

Electronic keyboard Grade 1 - Grade 6

### BRITISH GYMNASTICS 2007 - 2013

Trampoline Grade G - D, with committed training 2-3 times a week

### ROYAL ACADEMY OF DANCE 2001 - 2014

Ballet and Tap dancing Grade 1 - 6

### SWIMMING ASSOCIATION 2005 - 2008

Level 1 - 9

## EDUCATION

### MA DESIGN 2:1, 2019 - 2021

#### University of the West of England, Bristol

During my time on this course we explored the themes of 'play' and 'make.' This involved emotional responses to objects & places, merging into the importance of experimentation and use of materials. While COVID19 affected my last year on this course, my final project (The Bubl Project) involved battling the effects of plastic packaging pollution and how this can be resolved.

### BSC CREATIVE PRODUCT DESIGN 2:2, 2016 -2019

#### University of the West of England, Bristol

Some modules I completed through this course included materials & processes, CAD, graphic design, engineering, research & development, branding and live projects with both Omlet & Herman Miller. My final project addressed the effects of indoor health and I proceeded to create a concept for adaptable public seating to bring more of today's generation outdoors. Additional modules are available to view on the first page.

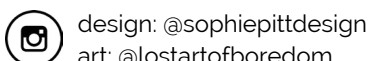
### THE KINGS OF WESSEX ACADEMY, 2011 - 2016

#### Cheddar, Somerset

Here I achieved four A-Levels in art & design, product design technology, geography and English literature. Additionally, I completed 11 GCSE's, including C's and above in English, maths and science.

## ADDITIONAL DETAILS

Full, clean driving license



## HOBBIES & INTERESTS

### ART

In my spare time, I enjoy painting, drawing, photography and pyrography. I've sold many commissions for members of the public too.

### TRAVELLING

I have visited many places growing up and in recent years, but while I love exploring the attractions & hidden gems of each country, I enjoy learning about the cultures, the food and the people.

### HIKING

With hiking, comes the result of a stunning view, but in turn I love a challenge and the outdoors.

In 2022, I completed a solo walk up Mt. Snowdon in Wales to raise money for The Alzheimer's Society.

### MUSIC

I listen to music as much as I can, all genres, all moods. I have such an admiration for any form of creativity and it always inspires me. I also play piano and love learning songs by ear.

### CONCERTS & FESTIVALS

While I am a keen concert-goer, I have spent a few years volunteering at festivals as a steward and in 2023, I became part of the Track Safety Team at the F1 British Grand Prix.

### SOCIALISING

I love spending time with everyone close to me as these connections and relationships are very dear to me.

## REFERENCES

### JAMIE FOWLER

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